

Personal Profile:

I am currently working as a Freelance Womenswear Designer with a strong background in garment development, trend research, and production coordination. I specialise in managing the full design process from concept creation to liaising with international manufacturers, delivering high-quality, fashion-forward pieces tailored to each client's vision. My previous experience as a Design and Sample Coordinator at Manière De Voir sharpened my skills in sample management, team collaboration, and cross-functional communication. With a BA (Hons) in Fashion Design and Technology from Manchester Metropolitan University and several years of industry experience, I bring creativity, organisation, and reliability to every project. I thrive under pressure, work independently with initiative, and regularly seek to grow both creatively and technically.

Education:

BA (Hons) Fashion Design and Technology: 2.1 - The degree included: Fashion Design; Fashion Technology; Fashion Business; Fashion Culture and Textile testing.

A-level Grades B - C. Including: Fine Art, Sociology, Maths.

GCSE grades: 10 GCSE's A – B. Including; English, Maths, Additional Science and Textiles.

First Aid qualified.

Skills:

I have gained valuable skills vital for working across different work sectors and environments including:

- Microsoft - Word, Powerpoint, Excel
- Adobe Creative Suite - Illustrator, Photoshop, InDesign
- Designing for Haute Couture, high street and ecommerce market levels
- Producing fashion design CADs
- Digital print
- Graphic design
- Creating fashion tech packs
- Range planning
- Assisting in managing a Critical Path
- Office Management
- Administration Assistant
- Assisting updating PLM documents
- Fabric/ Trim Sourcing
- Simultaneously working with multiple different clients
- Communicating with international manufacturing factories
- Liaising with international suppliers
- High-end and high street fashion retail experience
- Using an EPOS system
- Meeting KPI's
- Working in a fast-paced environment
- Multitasking
- Attention to detail
- Time management
- Working towards deadline

Work Experience

2025 - Current - Freelance Designer: As a freelance womenswear designer, I am working with a diverse range of clients to create collections that align with their unique brand identities. My responsibilities include developing detailed technical sketches and CADs using Adobe Illustrator, producing comprehensive tech packs, and managing the sampling and production process with international factories across Asia. Also simultaneously managing multiple client projects and deadlines. My role also involves trend research, fabric sourcing, and providing creative direction from concept through to final product.

2024 - 2025: Maniere De Voir - Design & Sample Coordinator: My role at Maniere De Voir incorporated managing womenswear, menswear and accessories samples. Ensuring that the office operates efficiently when developing new samples and working towards deadlines in accordance to a critical path to complete the tasks. Additionally, liaising with international factories and suppliers in order for quality garments and accessories to be made in accordance with national and international compliance. I managed and sourced new fabric to help the designers with the creative process taken from a brief. As well as managing a range plan for womenswear, ensuring that any design development changes are reflected digitally and physically, to assist with both product photoshoots and retail visual merchandising.

2022 - 2024: Stitch Co UK - Fashion Designer: My responsibilities at Stitch Co UK, included designing CADs and creating tech packs for womenswear clothing brands both nationally and internationally for example; EGO, Fashion Nova and Pretty Little Thing. Focusing on developing collections based on briefs given and independent future trend research. Additionally, I assisted account management for EGO, being the first point of call for liaising with both client and international factories, sticking to a critical path so that deadlines are met.

2022 - 2024: The Warehouse Project – Agency Bartender: I served customers a high-quality service at The Warehouse Project during live events/gigs. I am able to work calmly and efficiently in a fast-paced, loud environment. Ensuring that all customers are happy and safe. Additionally, being able to use an EPOS system and keeping the bar clean and tidy in keeping with all health and safety standards.

2021 - 2022: Tommy Hilfiger – Part Time Sales Assistant: Working as a part time sales assistant at Tommy Hilfiger in The Trafford Centre Manchester. I gained transferable experience and skills which prepared me for working for future employers. Working in fast paced customer service environments improved my communication and teamwork skills to ensure tasks are successfully completed, whilst ensuring customers have a positive experience. I gained time management skills focusing on prioritising tasks and working towards deadlines. I learnt to follow instructions, to work calmly and efficiently under pressure, solving problems and adapting my work to complete projects. Using an EPOS system helped me to understand computerised systems to assist and improve processes. I learnt how to work towards personal and business KPIs targets and to comply with health and safety such as keeping work areas clean and tidy and stock organised and replenished.

2020 - 2021: Stitch Co UK - Fashion Design Intern: During my placement year at Stitch Co UK, I gained an understanding of fashion designing within the industry. Communicating fashion ideas with clients and ensuring financial consideration for each project. I was able to be a part of the whole design process from initial concept/brief to gold seal approval as the final production sample. I also gained an understanding of the fashion calendar and working towards deadlines, in line with a critical path.

2020: Lulu Liu London - Fashion Design Assistant Intern: I gained valuable experience at Lulu Liu London as I assisted in the development of a new haute couture collection. Focusing on digital print design to work alongside handmade prints. Additionally, help creating draped samples on stand and producing hand sewn embroidery.

2019: HAP Events – Agency Bartender: Serving customers during live events/gigs across London. I am able to work calmly and efficiently in a fast-paced environment and ensure that all customers are happy and safe. Additionally, being able to use an EPOS system and money handling. Making sure the bar is kept clean and tidy in keeping with all health and safety standards.

2016: Primark – Part Time Sales Assistant: I worked as a part-time Sales Assistant, which enabled me to learn the skills required for working in a fast-paced retail environment, interacting with customers, fulfilling their enquiries and the importance of taking instructions from managers; while also working independently.

2016: Mirjam Rouden – Print Design Intern: During my A-levels I completed a summer internship, designing new hand-drawn prints for Spring/Summer 2017 fashion line. I gained skills in generating and developing designs from a trend board/brief. This helped me to evaluate my work, to improve my designs thus preparing me for my studies in fashion at university and later in my work.

Hobbies and Interests

From a young age I have participated in performing arts, enjoying dancing, singing and acting. My hobby led me to become Vice Chair and Team Captain for Manchester Metropolitan University Dance Society for 4 years while I was studying. Although I am no longer performing and competing; I remain active as I attend different dance classes and the gym throughout the week. Additionally, my love for food keeps me in the kitchen baking and cooking new recipes for healthy alternatives and sweet treats.